

# Financial Advisor Partnership Guide Helping You Expand Your Retirement Plan Business



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# Build Your Book of Business With Paychex

For more than 20 years, advisors have partnered with Paychex Retirement Services to help grow their business and guide their clients toward retirement readiness. We work with advisors like you to provide recordkeeping services to clients of all sizes.



in the U.S. With Over 100,000 401(k) Plans<sup>1</sup>

**1 in Every 6** 401(k) Plans Uses Paychex

**Over 730,000** Clients

Partnering With Financial Advisors for **20+ Years** 

One of the World's **Most Ethical Companies**®<sup>2</sup>

<sup>1</sup>*PLANSPONSOR* magazine, 2021 <sup>2</sup>Ethisphere® Institute, 2022



## Your Clients Win, You Win

Paychex is an expert in retirement plan design and administration. Let us help you expand your retirement business as a trusted partner.



## We Offer the Following Advantages:

### Business building and growth

We deliver new client opportunities, share timely information, and support your business development efforts.

### Collaboration, not competition

We offer a complementary sales relationship. We work on plan design and implementation while you focus on client education and investments.

### Local, on-site plan expertise

Paychex retirement plan specialists support your efforts on plans of any size, are available locally and virtually to help answer client questions, and assure smooth plan conversion.

### Flexible plan design

Paychex offers a Pooled Employer 401(k) Plan as well as traditional and safe harbor plans, in addition to Roth 401(k), age-weighted, new comparability profit sharing, and other options for plans tailored to meet your clients' needs.

### Support for you and your clients

Dedicated wholesalers and a highly trained service team are available to help you and your clients at every stage.

### Account management tools

An exclusive advisor website delivers real-time plan and participant-specific data that help you uncover needs and opportunities. Separate online services for participants also reduce demands on your time.

### Time-efficient sales

We reduce your time investment by simplifying the sales process and providing high-quality pre- and post-sale support.

### Complete investment neutrality

As the trusted advisor to your clients, you are the investment expert. We provide the means, administration, and recordkeeping to help deliver a plan that is right for them.

## Recordkeeping Is Complex – Paychex Makes It Simple

Paychex keeps retirement plans running smoothly. We assist with legal documentation, Form 5500, and other services to help ensure regulatory compliance required by the Department of Labor (DOL) and the Internal Revenue Service (IRS).



## Bundled Recordkeeping and Third-Party Administrator Services

#### Plan setup

- Plan document
- Adoption agreement
- Summary plan description
- Plan design assistance
  - Safe harbor
  - Roth 401(k)
  - Profit sharing, including new comparability and age-weighted
  - Automatic enrollment and auto-escalation

#### **Regulatory compliance**

- Form 5500 preparation
- Form 8955-SSA processing
- Form 945 processing
- Form 1099-R processing
- Quarterly non-discrimination compliance testing (ADP/ACP, top-heavy test)
- Required annual notices and disclosures

#### **Ongoing service**

- Participant enrollment materials and support
- Per-pay-period investing
- Loan processing
- Distributions
- Online management tools
- SSAE 18 reports
- Regular plan sponsor support and communications

Flexibility: We have 401(k) administrative solutions for all of your clients' needs, regardless of how they administer their payroll.



## Investment Flexibility and Control

Paychex provides a wide range of investment choices for every type of company to help you and your clients match objectives. Paychex is not an investment manager and has no proprietary investment requirements.

### You will enjoy:

- Thousands of options from leading investment companies
- Open architecture or pre-selected investment menus
- Flexibility to add or remove investments at any time
- Multiple advisor payout options
- A robust platform offering a full, open architecture of investment choices including mutual funds, collective investment trusts (CITs), and target date funds (TDFs)
- Optional fiduciary solutions for 3(21) and 3(38) services

The value of the investment options will vary with market conditions and, upon distribution from the retirement plan, may be worth more or less than the original value. A plan of systematic savings does not ensure a profit or prevent a loss in declining markets.

Part of the ERISA section 404(c) requirement states that a plan should offer participants a broad range of investment alternatives, requiring at least three diversified-investment alternatives, each of which has materially different risk and return characteristics.

For more complete information on investment options, please consult prospectuses and other comparable documents. Investors should carefully consider the investment objectives, risks, charges, and expenses before investing. This, and additional information about investment options, can be found in the prospectuses on each investment company's website. Please read these documents carefully before investing.



## 401(k) Your Way – Solutions for Every Business

Whether you are starting a new 401(k) plan or converting an existing plan, Paychex can help — regardless of employee count, asset size, or payroll method used.

## Every 401(k) plan from Paychex includes:

**Exceptional service.** Local sales and dedicated U.S.-based support at every step.

**Compliance assistance.** Fee-levelization and transparency to promote fairness for participants.

### TrueChoice 401(k)

No matter how you handle your payroll, Paychex has your 401(k) solution, with the ease, choice, and service you demand.



**Unbiased solutions.** Open architecture with no proprietary investment requirements.

**On-demand plan management.** Proactive reports and online portals for you and your advisor.

## TrueConnect 401(k)

Clients using Paychex Payroll benefit from increased accuracy and reduced risk with streamlined employee data and automatic transactions.



# Full Integration With Paychex Payroll Services

### Integrating payroll and retirement plan recordkeeping systems helps:

- Alleviate administrative burden with a single employee record within a single database in the Paychex Flex® platform. Plus, enjoy easy access to Paychex Flex with single sign-on.
- Mitigate risk and meet fiduciary obligations.
- Save time and cost associated with administration and regulations.
- Ensure security of employee and financial data.



## Without Paychex Payroll integration, the plan sponsor must:

- Send sensitive employee, payroll, and retirement plan data manually to multiple third parties
- Collect census data to determine
   employee eligibility
- Compile data for compliance testing
- Ensure information is correct across all systems



## With Paychex Payroll integration, the plan sponsor enjoys:

- Seamless integration of payroll and retirement plan information and deferrals
- Paychex as the conduit to third parties
- Real-time reporting and eligibility tracking
- Regular compliance testing and Form 5500 preparation
- Employee self-service with automatic data synchronization

## Easily Manage Your Book of Business Through the Advisor Console



PAYCHEX		Goal Per	iod: 12/31/20 to 12/31/21	
Plan Health Snapshot	R			
Goals Momentum	Achieved 8 of 12	On Track <b>1 of 12</b>	Failing 3 of 12	
Score	Prior Period 52	Current Period 60	Peer Group 55	

## Plan Health Report | Move the needle for successful metrics

### **Strengthening Plan Health**

The Plan Health Score™ is a measurement of overall plan health that benchmarks key metrics that are foundational to participants' retirement readiness.

The Plan Health Score can be aligned with overall goals enabling advisors and plan sponsors to focus on detractors to plan health and setting actionable goals for specific metrics. It can be viewed as a separate measurement component that helps move the needle for successful metrics overall.

Prior period ending 12/31/20				rent peri ng 9/30	
52			60		
	12/31/20	9/30/21	Bench/Goal	Success	Momentur
Basic Participant Measures					
•	86.7%	87.1%	71.0%	1	Ť
Participation Rate <sup>1</sup> Contribution Average <sup>1</sup>	86.7% \$2,243	87.1% \$1,335	71.0% \$222	√ √	↑ ↓
Participation Rate <sup>1</sup>				✓ ✓ ✓	↑ ↓ ↑
Participation Rate <sup>1</sup> Contribution Average <sup>1</sup> Account Balance Average <sup>1</sup>	\$2,243	\$1,335	\$222		Ļ
Participation Rate <sup>1</sup> Contribution Average <sup>1</sup>	\$2,243	\$1,335	\$222		Ļ
Participation Rate <sup>1</sup> Contribution Average <sup>1</sup> Account Balance Average <sup>1</sup> Participant Leakage	\$2,243 \$105,826	\$1,335 \$117,461	\$222 \$41,559	1	↓ ↑

### Plan Summary of Key Elements

This easy-to-read summary of the plan's key components provides target measurements and progress toward goals.





## Live Service and Support

Whether you need full-scale plan design advice or just a quick answer, Paychex has the experts to help you and your clients every step of the way.

Plan Size	Pre-sale and Onboarding	Ongoing Service and Support
Less than \$500K	<ul> <li>Local sales representative provides expert plan design and on-site and virtual support</li> <li>Dedicated onboarding plan coordinator</li> </ul>	<ul> <li>Dedicated service center for live support</li> <li>24/7 self-service via web and mobile devices</li> <li>Regular communications regarding important news, dates, and changes</li> </ul>
\$500K-\$1M	<ul> <li>Wholesalers provide proposals, information, and education</li> <li>Licensed sales professional provides local or virtual on-site sales and enrollment support</li> <li>Dedicated onboarding plan coordinator</li> </ul>	<ul> <li>Team managed service by retirement professionals for the advisor and client</li> <li>24/7 self-service via web and mobile devices</li> <li>Regular communications regarding important news, dates, and changes</li> </ul>
\$1M+	<ul> <li>Wholesalers provide proposals, information, and education</li> <li>Licensed sales professional provides local or virtual on-site sales and enrollment support</li> <li>Dedicated onboarding plan coordinator</li> </ul>	<ul> <li>Dedicated account manager for the advisor and clients for the life of the plan</li> <li>Overall consultative support</li> <li>Review of annual compliance test results and actions, if needed</li> <li>Form 5500 review, and audit package and support for Schedule H filers</li> <li>24/7 self-service via web and mobile devices</li> <li>Regular communications regarding important news, dates, and changes</li> </ul>

## **Enhanced User Experience**

Self-service features through the participant portal

< My Retirement Paychex-4				
Summary Cor	ntributions Investments Loans History &	Statements		Switch to Classic *
	Did you know? Improvem     Switch to Classic	ants are in progress. To find something you're looking for, please $\boldsymbol{\varsigma}$	go to Classic. X	
		istance with GuidedChoice e robust retirement savings plan? Get your plan tailored to is.	Get Started	
	Balance Overview as of June 1	Investment Allocations	as of June 1	
	Total Balance \$118,490.02	• Equity	56.4%	
	Vested Balance ① \$116,502.02 YTD Performance +4.7%	Bonds	27.2%	
		\$118,490.02 Money Mark Current Value Model Portfe		
	Last Contribution \$283.00 June 1	• Other	3.3%	
	Your Contribution Rate 11%			
	View Contributions	View Investments		
		<u>a</u>		

## **Quick Enrollment Process**

Enroll with just a few clicks! Enroll online or use the mobile app.

	Contribution	Investments	Review & Submit	
*	Your contribution contribution is the retirement. The	r Contribution Ra n level has a big impac he amount you take out contribution percentagi trative purposes only a ment goals.	t on your retirement. t of each paycheck to e and retirement age	fund your defaulted
		Customi Test what co levels work	ontribution	
	Contribution Info			
	Pretax contribution		6%	
	Roth contribution		0%	
	Impact to paycheck	ab	out \$15	
	Retirement age		65	
		Ci	alculate	
	Retirement Income	,		
	Strong Market	S	655	
	Average Market	S	579	
	Weak Market	S	380	
	Your monthly after-to retirement income in today's dollars		s based on your lipant default	





Select your investment method, using the default investment or the "Do it yourself" option to select your own investments

- Easy-to-read retirement summary
- Goal-setting and tracking tools
- Access to auto-increase tool or manual option to easily increase contributions
- Ability for participants to manage their own investments

referenc	cias de Aumento Automá	tico	;
		Cancelar	Salva
-	¿Cómo funciona el aume	nto automático?	
-	El aumento automática de contribu automáticamente aumentan la canti ustad contribuye de cada cheque. Il cantidad que usted quiera incremer puede recibir un recordatorios ante	dad de dinero que difie Isted uede elegir el dia Itar cada año. Si usted l	re que / la o desea,
	ento automática de a : DESACTIVO		
contribución	aumento automático antes		2 %
contribución Cantidad de de impuesto	aumento automático antes is aumento automático		2 %
contribución Cantidad de de impuesto Cantidad de despues de	DESACTIVO     aumento automático antes     aumento automático     impuestos mento de la contribución	Dec	

The participant portal is also available in Spanish

Contribution	n Investments Review 8	Submit
	view your enrollment info	
Please rev	iew and confirm your enrollment selections	8,
_		
Enrollment Selection		
Your contribution level	6% pretax	
Contribution start date	Aug 1	
Investment selection	American Funds 2060 Target Date Retirement R3	100%
Back	I've read and I agree with the Legal Notice	Continu

Review and confirm your selections



## **Engage Participants**

Paychex provides compelling, informative communications and tools to employees to help drive participation and increase engagement in the plan.

## Access. Anytime. Anyplace.

With our "mobile-first" philosophy, all of our cutting-edge technology is available via mobile devices\* or online.

### Mobile,\* online, and phone

- Access account balance
- Manage investments, deferral amounts, and personal account information
- Set up loans and view loan information
- Use calculators to keep on path to retirement readiness
- Enjoy toll-free live phone support
- Click-to-chat available via web

## **Retirement Readiness Support**

### **Getting started**

- Quick enrollment from any mobile device enroll in just a few clicks
- Enrollment meetings can be conducted live on site or online via Webex\*

### Staying on track

- Easy-to-read, personalized quarterly statements keep participants up to date on their accounts
- Robust tools focus on participant outcomes such as retirement income forecasting

### **Ongoing education**

Participants receive regular communications on key 401(k) topics and strategies for saving.

\*The Paychex Flex app is available only to users with a Paychex Flex account who access paychexflex.com for their online services. Ask your Paychex representative for more information.

# **Getting Started**

Plan sponsors put their trust in an experienced team of onboarding and service professionals and a well-orchestrated process.

## Truly Meeting Your Clients' Needs

With our open architecture approach, we will not force you into fixed investment line-ups. We believe flexibility and choice are key components to do what's best for your clients.

### Paychex will help coordinate the asset transfer and complete the conversion

Once complete, participants always have the option to make deferral or investment changes based on their individual needs.



Investment Mapping	Plan Default Investment	Enrollment
Existing assets and deferrals, and future investment allocations can be mapped into similar or identical investment options.	Assets and payroll deferrals will be invested into the plan's selected Qualified Default Investment Alternative (QDIA).	Participants can elect new investments for their 401(k) account balances and future payroll contributions.
Previous Investments and Future Deferrals	Previous Assets and Future Deferrals QDIA	Previous Assets and Future Deferrals

## About Paychex

Paychex, Inc. (Nasdaq:PAYX) is a leading provider of integrated human capital management solutions for human resources, payroll, benefits, and insurance services. By combining innovative software-asa-service technology and mobility platform with dedicated, personal service, Paychex empowers business owners to focus on the growth and management of their business. Backed by over 50 years of industry expertise, Paychex serves more than 730,000 payroll clients as of May 31, 2022 in the U.S. and Europe, and pays one out of every 12 American private sector employees. Learn more about Paychex by visiting paychex.com and stay connected on Twitter<sup>®</sup> and LinkedIn<sup>®</sup>.

Learn more about how partnering with us can help you and your clients.

Contact us today.

## Sales Support and Pre-sale Assistance:

Wholesale401k@paychex.com

855-588-4775

**Existing Retirement Plan Support:** 

FASupport@paychex.com

877-283-9520

### payx.me/advisors



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The Power of Simplicity<sup>®</sup>