



### **Celebrate the Success of Small Businesses with Paychex!**

With tax season wrapping up, hopefully your schedules are returning to normal. During your busy time, we've been creating and sourcing valuable tools and information; this newsletter is just a small sampling. Below, you'll find information on National Small Business Week as well as articles from small-business influencers with whom we've formed partnerships.

Should you wish to contact us for any reason, please email AccountantChannelTeam@paychex.com.



## 2017 National Small Business Week: April 30–May 6 A Great Opportunity to Further Strengthen Client Relationships!

National Small Business Week (NSBW) is an annual event recognizing the contributions of millions of small-business owners in America. NSBW may be the perfect occasion to commemorate the determination, entrepreneurial spirit, and achievements of not only your own business, but also those of your clients.

Full Article

#### CCH Tax Briefings, 2017 Post-Filing Season Update From our partners at Wolters Kluwer

The individual filing season has ended with few reports of disruptions or slowdowns in return processing by the IRS. Some early filers experienced delayed refunds due to new requirements under the Protecting Americans from Tax Hikes Act of 2015 (PATH Act), which kicked in for this filing season. The IRS reported no major breaches of its primary systems by cybercriminals, although one secondary system, the Data Retrieval Tool (DRT), appeared to have been compromised.

If you're a member of the Paychex Accountant Knowledge Center (AKC), <u>click here and log in</u> with your AKC credentials to view the briefing in its entirety. If you've not yet registered for the AKC, it's powered by CCH/Wolters Kluwer and is completely free.

Sign Up

## 5 Huge Trends in Small Business HR Tech That Will Impact Your Company in the Next Two Years By Gene Marks

HR technology is changing ... and fast. Read small-business expert Gene Marks' take on the five big HR tech trends he expects to take hold over the next few years.



#### Why We Should Celebrate Small Business By Barbara Weltman

Each year, National Small Business Week recognizes the contributions of America's entrepreneurs and small-business owners. There are good reasons for this recognition. Read about the importance of small businesses to the country's economy and innovation in this article by Barbara Weltman, a tax and business attorney and the author of *J.K. Lasser's Tax Deductions for Your Small Business* as well as 25 other small-business books.

Full Article



#### **State Corner**

Learn about the regulatory developments happening in your state.



### Product and Partner Spotlight Accountant Knowledge Center

If you're not already taking advantage of all the free resources within the <u>Paychex Accountant</u> <u>Knowledge Center</u> (AKC), now's a great time to start. That's because, in addition to daily news, financial calculators, HR forms, and more, the AKC now offers online CPE courses and a clientletter toolkit!

#### Online CPE Courses

Earn free CPE credits online by completing interactive self-study courses, available 24/7, when it's most convenient for you. Choose from an expansive library of topics — including ethics, 1040 prep, and the Affordable Care Act. CCH provides the content, so you know they're top-notch.

#### Client-Letter Toolkit

Create impressive, professional client communications quickly and effortlessly with premade templates on over 400 topics, such as tax planning, estate planning, and retirement plans. Simply download the template, customize it, and send!

We know you're going to find both these additions to the AKC a valuable resource to your practice, but don't take our word for it — check them out for yourself today.

Register Now



## In the Spirit of 2017 NSBW: Free CPE Webinars! Paychex is happy to announce these May presentations:

Low-or-No Cost Benefits Every Business Should Explore Thursday, May 18, 2017 | 2 p.m. ET

Don't miss renowned small-business tax expert **Barbara Weltman** as the featured speaker! Barbara is an attorney and the author of *J.K. Lasser's Small Business Taxes* as well as 25 other small-business books. She has been recognized as a small-business influencer nationwide.

With the accelerated pace of business, today's workplace is more complex and competitive than ever. To help your firm — and your clients — attract and retain top talent, it's critical to offer benefits that are both employee-friendly and affordable. This session highlights many "no-cost/low-cost" employee benefits that both your firm and your clients may consider.

#### Your Client Owes the IRS ... What's Next? Thursday, May 25, 2017 | 2 p.m. ET

**20/20 Tax Resolution**, an industry expert in helping small businesses resolve complex tax debt issues, will share practical knowledge and skills needed by Circular 230 practitioners to properly identify and begin to work collection cases.

Attendees should expect to garner a better understanding when it comes to recognizing tax problems and what leads to them, including how the IRS collection process can impact decision making. In addition to important technical information, the session will help attendees identify the importance of communication, attitude, and managing expectations while preparing for resolution alternatives.

Webinar Details and Registration



Let's Connect >

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Note: The information contained within is not tax or legal advice. These issues are complex and applicability depends on individual circumstances. Businesses should consult tax or legal counsel before taking action on any of the items identified above.

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