



Client Story

How Cecil College improved their benefits communication with Flock's robust benefits administration platform.

“Employee benefits communication is so much simpler on the Flock platform. It has become extremely convenient for the employees to understand and appreciate the benefits our college has to offer.”

Challenge

Cecil College was dealing with a lot of paperwork, having to make changes for employees and having to explain their benefits offerings on an individual basis. This proved to be a very time consuming process and occasionally prone to errors.

Solution

Flock allowed employees to simply login to the system, review their benefits, and sign up. Employees could now clearly see what Cecil College was contributing to their benefits, which led to a better appreciation of efforts to support employees with their benefit coverages. Flock also made it easy to target certain employees and send reminders if they had not completed enrollment, instead of having to send a message campus wide. And, given its capability to integrate with various HCM systems and insurance carriers, Flock further helped improve efficiencies and free-up valuable time for the HR department.

Ultimately, implementing Flock's benefits administration tool has given employees at Cecil the power to make informed and decisions when it comes to the benefits offered to them.

