



## Hiring Tax Credit for the Seasonal Businesses

The Work Opportunity Tax Credit (WOTC) program allows businesses to take advantage of a tax credit when they hire workers from targeted groups, including veterans, those receiving public assistance, and long-term unemployed individuals. Now the Work Opportunity Tax Credit (WOTC) is available until December 31, 2025. Businesses can continue to take advantage of a tax credit up to 40% of wages to specific target groups.

Seasonal businesses like [lawn care services](#), [pool services](#), and [snowplowing companies](#) can increase their staff during their busiest time of the year and take advantage of the WOTC when they hire in target groups. For a full list of targeted groups, visit:

<https://www.paychex.com/articles/payroll-taxes/work-opportunity-tax-credit-extended>

### What Are the Benefits of the WOTC?

- Reduces the cost of doing business by decreasing an employer's federal income tax liability per employee hired.
- Does not limit the number of individuals a business can hire to qualify for the tax credit.
- Allows specific tax-exempt organizations to hire eligible veterans and receive a credit against the employer's share of Social Security taxes.

### Paychex Can Help

Our Hiring Tax Credit Service provides:

- Applicant eligibility verification and screening
- Applicant-screening form preparation and filing
- Tracking of hours and wages paid
- Access to real-time data on your client dashboard
- A legally compliant audit trail for claimed credits

According to Equifax client data, if a company hires twenty people per year, it's likely that four of them are WOTC eligible. This could mean almost \$40,000 in tax credits depending on who you have hired.

**To learn more on how Paychex can help with WOTC, call your Paychex rep today.**