

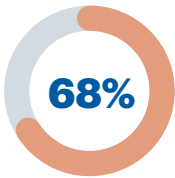
# Banker's Bulletin

[pages.paychex.com/BankPartnerResources](https://pages.paychex.com/BankPartnerResources)



## See Your Company and People in a New Light With HR Analytics

Businesses run on hard work, people, and strategy - help your clients make better informed decisions about business growth using HR Analytics. They don't need to be an expert analyst to understand their data.



of **HR leaders** say that, though their organization may have the data they need, **they are not sure how to move beyond data collection to analyzing it to generate actionable insights.**<sup>1</sup>

### More Than Just Reports.

Help clients unlock the true potential of their workforce using clear visualizations and easy-to-read graphs. Our analytics tool can help them:

- Understand labor and workforce costs
- Identify turnover challenges and help boost retention
- Uncover gaps in pay and benefits throughout your business



#### Get Instant Answers with AI Insights

Business clients can now get easy answers about their workforce in seconds. A simple prompt can help them find what they need, so they can focus on strategic decision-making.



#### Optimize Pay with Compensation Benchmarking

Clients can compete for talent and manage labor costs by comparing their employees' compensation with more than 750 million market data points. Data can be filtered by industry, job title, company size, and more.



#### Their Data + Our HR Expertise = Success

Pairing HR Analytics with the dedicated support of a Paychex HR Business Partner can help turn insights into strategic action plans for even greater success.



**Help your clients take the first step toward a data-driven future.**  
**Contact your sales representative to learn more.**

<sup>1</sup>Forrester Opportunity Snapshot: a Custom Study Commissioned by Visier, March 2023

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