

Get proactive, strategic support to address your clients' specific business needs

Refer Clients to a Person, Not a Prompt

When your clients are juggling priorities, keep them from dropping the ball by introducing a Paychex PEO Client Advocate — a hands-on service provider who goes beyond what technology alone can offer, such as:

- Optimizing their PEO
- Expertly answering their questions
- Assessing their evolving needs
- Recommending services to help them succeed

Put the Right People in Your Corner

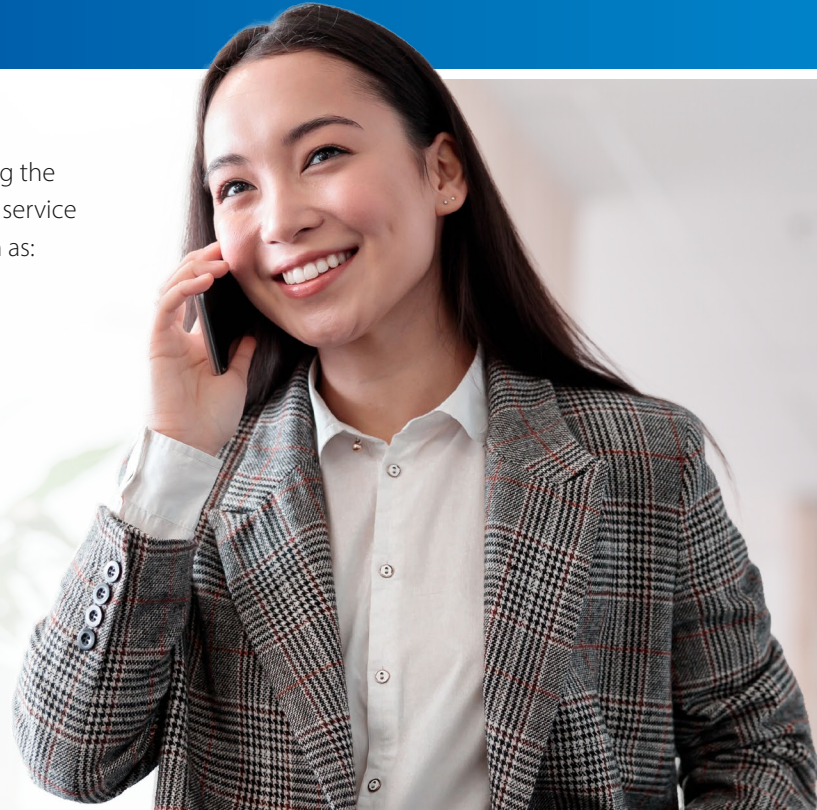
As your clients' main contact, their client advocate becomes a trusted advisor backed by specialists in payroll, HR, 401(k), benefits, and more. Your clients can expect their advocate to:

- Conduct regular service and situation reviews
- Recommend solutions for specific needs
- Quickly connect your clients to the right service teams



Learn more with a quick video message from:

Bill Allen, National Director of Strategic Partnerships, Paychex PEO



Contact us for more about how we are different from other PEOs peo_channelpartners@paychex.com

Professional employer organization (PEO) services provided by Paychex Business Solutions, LLC (Florida employee leasing license GL7), Oasis Outsourcing, LLC (Florida employee leasing license GL42), and their affiliates, which are licensed or registered to provide PEO services where required by law.

© 2025 Paychex, Inc. All Rights Reserved. | 09/24/25