



# **AI for Small Businesses:**

# The Surprising Results of Our Survey

Artificial intelligence seems to be all you hear about these days. Is it the new frontier or the end of the human race as we know it? Opinions vary, but there is no doubt it will transform the way we do business.

We recently surveyed small businesses about their attitudes toward AI. Traditionally, small business owners have been resistant to adopting new technology, usually because of cost and the difficulties of implementation. But today's small businesses are not only open to using AI, they're already on board.

# 82% of business owners surveyed viewed AI as helpful to their business, and 90% said they plan to invest in more AI in 2025.

Financial advisors are no exception. They're using AI for everything from transcribing meeting notes to collecting data for new client acquisition. AI can also become an exciting new consultative area to explore with your clients. For example, you may be able to recommend AI to simplify their paperwork or advise them on how to budget for new AI technology.

To learn more about AI and get the results of our survey, read the most recent **Paychex Small Business AI Report**. And be sure to check out our ondemand webinar, **Transforming HR: The Role of Technology and AI**.



Paychex is proud to be **Diamond Sponsor of the 2025 NAPA 401(k) Summit.** 

Don't forget to visit us at **Booth 314**.

Click here for details.



Small business job growth remains stable through March. **The Paychex Small Business Employment Watch** provides small business wage and employment trends on a national, state, and industry basis. **View Report** 

# Resource Corner

## **Compliance Calendar:**

### April 1:

Required Minimum Distribution (RMD) Required Beginning Date Deadline

### April 15:

- Return of Excess (ROE) Distributions
  Section 402(g) Annual Contribution
- Tax Filing/ Deductive Contribution
  Deadline Sole Proprietorships &
  C-Corps

#### June 30:

Return of Excess (ROE) Distributions for Failed ADP/ACP Tests - EACA Plans Deadline for corrective ROE distributions for failed prior year ADP/ACP compliance tests for Plan Sponsor to avoid the 10% excise tax for plans that satisfy the eligible automatic contribution arrangement (EACA) requirements.

For more details, download the 2025 Retirement Compliance calendar.



### **Knowledge Center:**

- Upcoming Webinar: The Power of PEP for Financial Advisors
- Questions? Schedule time with your Regional Wholesale Representative